



YARM TOWN COUNCIL

"Are you our Charity of the Year?"

(Summer 2022 - Summer 2023)

Yarm Town Council would like to name a 'Charity of the Year' that they wish to work in partnership with from now until Summer 2023.

What does it mean being our Charity of the Year ?

If you're chosen as our Charity of the Year, for one year (up to & including Yarm Gala 2023) we will:

- Include your logo / strapline on our communications
e.g. emails, letters, social media, website, press communications;
- Make you the dominant charity at our events e.g. Christmas Lights
Switch On, Christmas Eve on the High Street, Yarm Gala;
- Enable you to conduct campaigns at our events and projects (where appropriate)

What kind of charity does YTC want to hear from ?

- a) You must be a formally registered charity (prior to applying) OR an organisation that has a proven track record in delivering projects which raise money for other charities
- b) As a requirement of the above you will have clear governance arrangements

c) We're likely to favour charities that specifically, directly benefit Yarm Parish residents (we particularly welcome applications from charities that only benefit Yarm residents / are Yarm based)

N.B. other charities (e.g. that have wider local, Tees Valley, regional or national reach) are welcome to apply however

d) Yarm Town Council is currently most interested in the following issues / activities (not in order of preference):

i) opportunities for young people, especially those that at risk of becoming involved in anti-social behaviour;

ii) activities that offer support/ guidance to the parents/guardians of young people at risk of becoming involved in anti-social behaviour;

iii) activities that help counter social isolation (in general or for specific groups - age-wise or as a result specific experiences);

iv) activities that address mental health issues or the causes of poor mental health;

v) support people back into employment, training or setting up a small business

How to apply

Please send us brief details regarding:

- 1) **What** your charity is and does
- 2) **Why** you do this work (your basic aims and objectives)
- 3) **Who** your charity benefits (including how you reach or recruit participants / beneficiaries etc.)
- 4) **When** you work with your participants/beneficiaries and how often, any special event dates etc.
- 5) **Where** you work with your participants/beneficiaries (e.g. area of operation - postcodes, do you have a venue you use as a base etc.)
- 6) **How** you work with your target participants/beneficiaries (e.g. your approach, examples, successes etc.).

Please send your application to townclerk@yarmtc.org by **Friday 29th July 2022**.